The EU tyre label from 01/05/2021

EU Regulation 2020/740

Components of the EU tyre label

- **Fuel-efficiency class:** Fuel efficiency is classified in five classes from A (highest efficiency) to E (lowest efficiency).
- **Wet-grip class**: The tyre's wet grip is rated in five classes from A (best wet grip) to E (lowest wet grip).
- **Rolling-noise class:** The measured external rolling noise is shown in decibels (dB) as well as in noise classes A, B and C. Class A stands for lower external noise generation.
- **Snow grip:** All tyres fulfilling the standard will be provided with the EU tyre label containing the snowflake symbol (3PMSF).
- **Ice grip:** The ice-grip symbol identifies passenger-car tyres (C1) that meet specific minimum requirements for grip on icy roads.
- **Tyre type identifier:** Additional information lists the tyre type identifier and article number.

EPREL product database

All manufacturers enter their tyres in this database. Consumers can therefore access the information on the EU label data at any time.

- **Product information sheet / QR code:** In addition to the EU tyre label, there is also the so called product information sheet containing further details, e.g. when the tyre was made, etc. This information sheet can be retrieved by means of a link to the EPREL database or a scannable QR code on the EU label.

Scope

- The regulation applies to all tyres (classes C1, C2, C3) that are placed on the market from 1 May 2021. All tyres placed on the market before this date are unaffected! Requirements for re-treaded tyres apply once a suitable testing method to measure the performance of such tyres is available in accordance with Article 13 of the Regulation.
- Class C1: (Passenger) car tyres
- Class C2: Light truck tyres
- Class C3: Bus and truck tyres

The Regulation does NOT apply to

- Off-Road professional tyres
- Tyres designed to be fitted only on vehicles registered for the first time before 1 October 1990
- T-type temporary-use spare tyres
- Tyres whose speed rating is less than 80 km/h
- Tyres whose nominal rim diameter does not exceed 254 mm or is 635 mm or more
- Tyres fitted with additional devices to improve traction properties, such as studded tyres
- Tyres designed only to be fitted on vehicles intended exclusively for racing
- Second-hand tyres, unless such tyres are imported from a third country.

What do you as a dealer have to bear in mind?

- Basically, you must submit to the customer a digitised or printed image of the EU tyre label **prior to the sale.**
- All tyres exhibited or visible to consumers must bear directly on their surface an adhesive EU label provided by their manufacturer or be placed directly next to the printed label.
- Prior to purchase, dealers must also inform buyers of the EU label for tyres that are not placed on display, that are presented in sales materials/catalogues, or that are being sold on the internet, and their product information sheets must be retrievable by means of a QR code or URL. Also during advice provided over the telephone and in emailed offers, the customer must be informed of each of the EU label's parameters.

Sources: EU Regulation 2020/740 and Continental AG. Errors excepted. All information provided without warranty.

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