|  |  |  |
| --- | --- | --- |
| **INTERPNEU Online Store with reliable TMPS Choice**  **In Essen the German tires and wheels wholesaler INTERPNEU is presenting its comfortable B2B Online Store. It is including latest TPMS information in order to directly choose and order the perfectly fitting system.** |  | Petra Lauber Public Relations  Fon +49 (0)721 6188-209  E-Mail : petra.lauber@pneu.com |

Opening the INTERPNEU Online Store it’s visible at first glance: the renewed modern design enables an easy and fast products search within the broad range of the overall assortment of tires and wheels. But there are far more advantages.

„By integrating a lot of new features we offer our customers an additional service package for advice at the Point of Sale”, explains Dominique Perreau, responsible Manager for Online Marketing Systems. “Especially concerning the Tire Pressure Measurement Systems (TPMS) our shop now offers great added value supporting the marketing of wheels and mounted wheels. Compared to competitors’ offers, this is a very important feature according to our customers.

Further highlights are integrated sales price calculations as well as the possibility to create and administrate offers for end-users directly from the search mask.

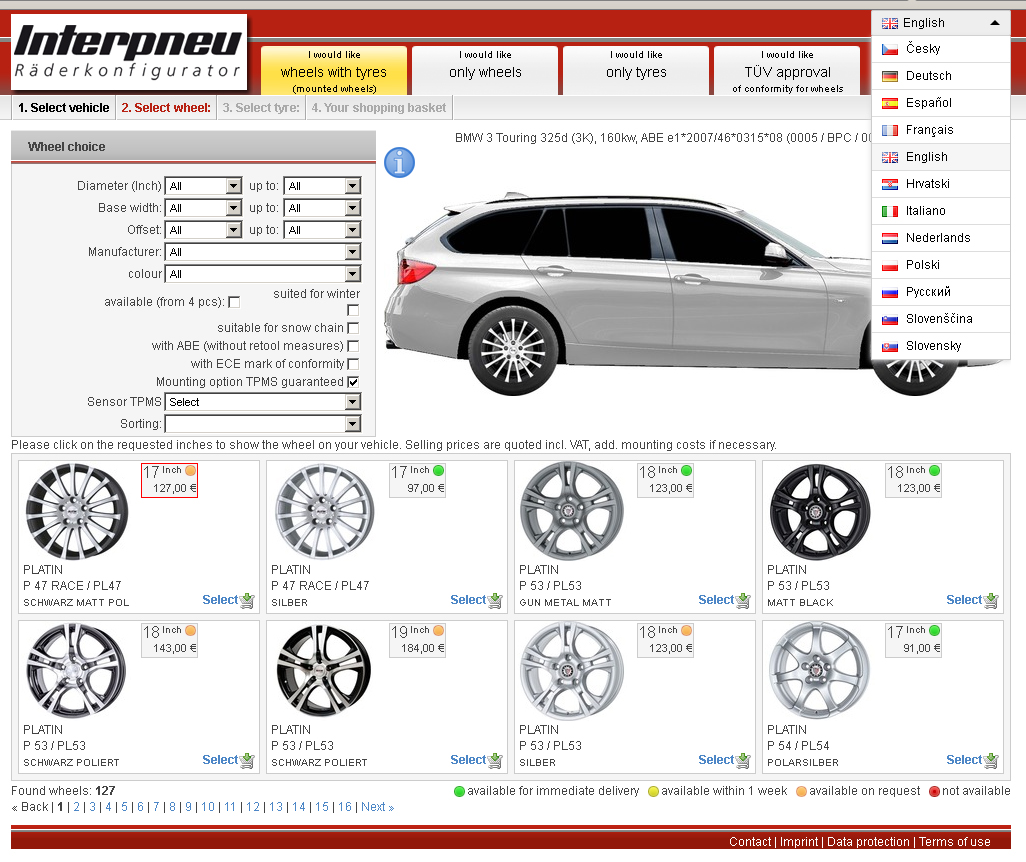
A new order history and tracking tool informs about order state after the purchase.

“The new features like optimized search functions, integrated end-user calculations as well as individualized order creation will enthuse after our German customers also customers in Austria and further European Countries”, predicts Dominique Perreau. “Our Online Wheels Configuration tool is available in twelve languages, for example Slovenian, Slovak, Czech, Croatian or Italian and offers customers to integrate it in their systems.”

Screenshots: see the following pages.

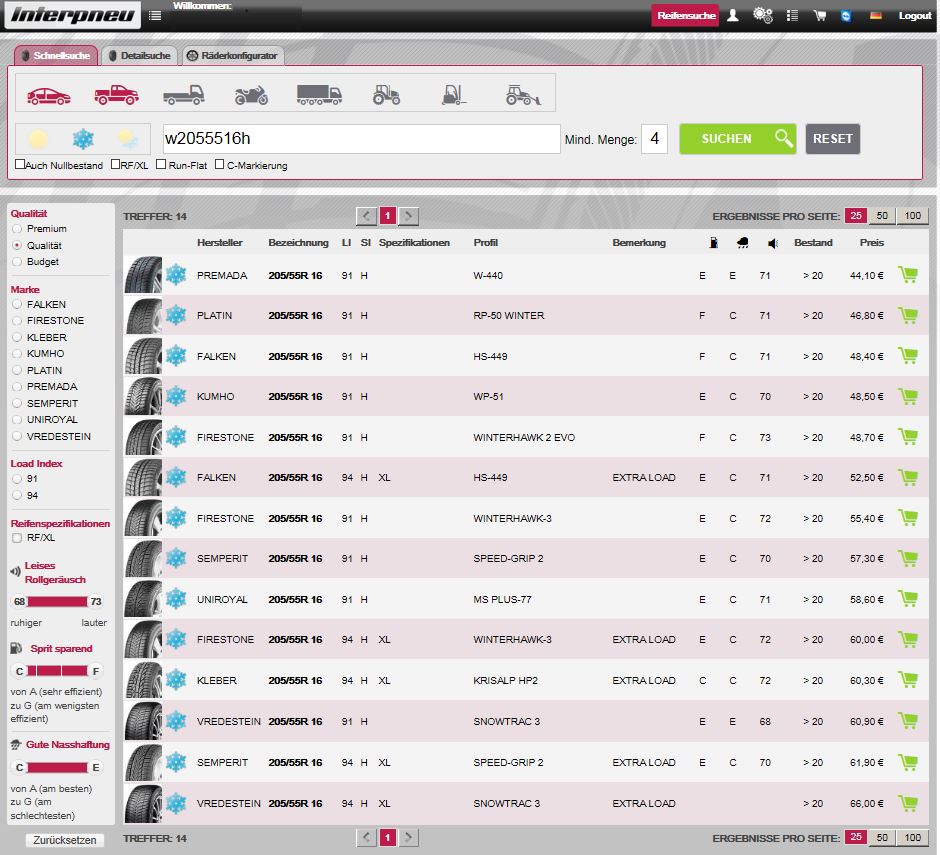
Pictures see electronic data enclosed. Please do not hesitate to contact the press office for further material.

**Available in 12 languages: INTERPNEU Online Wheel Configurator:**



**Variety of TPMS sensors fitting to the chosen wheels for the individual car:**



**Modern and easy to use: the new Interpneu Online-Store  
for tire dealers, garages or car repair shops:**